

University & College Euro 2016 Design Competition

Output & Theme: Digital Only - Graphic Design & Illustration

Competition Entrant Deadline: 30th April 2016

Are you a graphic designer, artist, illustrator or poster designer who loves the Beautiful Game? Are you creative, open-minded or imaginative? If so we want you to show us what you can do!

At Lovell Soccer we are mad about football and we want to know how you feel about the sport through artistic, graphic, digital illustration and creativity...

In support of the Home Nations participation in Euro 2016 we are running an exclusive competition that is only open to the UK's College and University Students. We are offering our home grown talent an opportunity to work with Lovell Soccer and help us commentate on the European 2016 Championships in June and July through graphic design and illustration.



Awards and Prizes:

Each of the 4 finalists will have their comic strip feature on the Lovell Blog; they will also gain acknowledgement and promotion on our Social media channels and will also be awarded with the following prizes:

The winner will receive a £500 Amazon Voucher
The other 3 finalists will receive a £150 Amazon Voucher each

The Competition Entry Conditions:

To enter students should submit a 2 or 3 frame comic strip that sums up their greatest football moments from this season. Examples may include - Lewandowski's 5 goals in 10 minutes, or Jamie Vardy's 11 goals in 11 consecutive matches.

After the competition deadline on the 30th April 2016, 4 finalists will be handpicked by us to represent our brand. The 4 successful finalists will then be asked to commentate on the European Tournament through the medium of design, by producing a digital comic strip in their own style.

At this stage finalists will be allocated a section of the tournament to illustrate by producing a 4 frame comic strip that represents their allocated part best.

Each finalist will be notified in good time as to which stage they have been allocated.

Tournament Finalist Allocations:

Finalist 4 - Will illustrate the Group Stages (10th June – 22nd June) – Required to Deliver 24th June

Finalist 3 - Will illustrate the Knockout Round of 16 (25th June – 27th June) - Required to Deliver 29th June

Finalist 2 - Will illustrate the Quarter Finals (30th June – 3rd July) - Required to Deliver 5th July

Winning Finalist - Will illustrate the Semi Final & the Final (6th July – 10th July) - Required to Deliver 13th July

Deadlines:

The competition is time sensitive and we ask that students should only apply if they feel that they can deliver to the deadlines that have been detailed. Finalists will need to upload their comic strip within their allotted time and in a digital format.

If Finalists do not upload their work within the timeframe then they will not be awarded with their prize and will be disqualified from the competition.

Submissions:

Each submission should follow the online dimensions and should be no bigger; submissions that do not fit these dimensions will not be counted.

Protection of submissions:

The organisers are responsible for the safety of all designs and other material submitted and will not offer out any work to any other party or organisation.

All submissions that are not selected for awards or prizes will not be used; neither shall the design or works be offered to any other organisation. Lovell Soccer will delete these works and will send any files back to the entrants should they require them.

Copyright and Patents:

It is the responsibility of the entrant to protect his design by copyright or patent application if he should wish, before its submission to the organisers. The payment of the prize money gives the organisers an option on the use of the image or model of the prize-winning designs for one year from the announcement of the awards. The organisers will not alter, or amend in any way, the work submitted without the written agreement of the originator. One should be aware that Lovell Soccer has the right to use entrants work or design in the future following the competition; however they are not sole owners of the imagery. This might include all types of use on any medium. If you do not agree with those terms and the fact that if you win the competition, you will no longer be a sole owner of the design or be able to control how it is used, then you should not enter the competition and should not submit your design.